2016 Camp Prospectus

DrupalCamp NJ is an annual, regional Drupal event held since 2012. Each year we have grown the size and impact of the camp. The 2015 camp featured an extended core sprint attended by prominent contributors that helped close over a dozen critical Drupal 8 issues. In 2016, our fifth year, we plan to take our commitment to Drupal even further by showcasing Drupal 8 and giving back to the community. We will have three days of activities in January 2016 with an expected attendance of over 300.

<table>
<thead>
<tr>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 29</td>
<td>January 30</td>
<td>January 31</td>
</tr>
<tr>
<td>Trainings &amp;</td>
<td>Camp Sessions</td>
<td>Mentoring &amp;</td>
</tr>
<tr>
<td>Drupal 8 Workshop</td>
<td></td>
<td>Collaboration</td>
</tr>
</tbody>
</table>

Attendees

<table>
<thead>
<tr>
<th>By Experience</th>
<th>By Location</th>
<th>By Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>5% Just starting</td>
<td>60% NJ</td>
<td>34% Drupal Agency</td>
</tr>
<tr>
<td>15% Beginner</td>
<td>15% NY</td>
<td>32% Higher Education</td>
</tr>
<tr>
<td>37% Intermediate</td>
<td>14% PA</td>
<td>8% Non-Profit</td>
</tr>
<tr>
<td>26% Advanced</td>
<td>7% Other Northeast</td>
<td>7% Media/Publishing</td>
</tr>
<tr>
<td>17% Expert</td>
<td>3% Other USA</td>
<td>7% Hosting Provider</td>
</tr>
<tr>
<td></td>
<td>1% International</td>
<td>5% Pharmaceuticals</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15% Other</td>
</tr>
</tbody>
</table>

Sessions

We will offer at least 4 concurrent sessions for all skill levels across a variety of tracks. In 2015, we received over 55 speaker proposals of which 25 sessions were chosen.

All sponsors will be listed with their logo on the website, as well as recognized in the slides shown before and during the opening plenary sessions and at other points throughout the program. The DrupalCamp NJ finances are being handled by the Drupal Association (using its US-based 501(c)(3), Drupalcon, Inc.).
Agency/Vendor Sponsor Packages

**Diamond - $2,400 (SOLD OUT)**
- 8 Tickets for Saturday
- Acknowledgement during all 3 days
- Plenary Room Sponsor (Saturday)
- Special Acknowledgement prior to Keynote
- Keynote speaker introduction
- Dedicated tablespace upon request

**Platinum - $1,500 (SOLD OUT)**
- 6 Tickets for Saturday
- Acknowledgement during all 3 days
- Session Room Sponsor (Saturday)
- Special Acknowledgement prior to Keynote
- Dedicated tablespace upon request

**Gold - $900 (unlimited)**
- 4 Tickets for Saturday
- Acknowledgement at Saturday Camp
- Dedicated tablespace upon request

**Silver - $300 (unlimited)**
- 2 Tickets for Saturday
- Acknowledgement at Saturday Camp

**Corporate Supporter $1,500 (unlimited)**
- 8 Tickets for Saturday
- Acknowledgement at Saturday Camp
- Listing on website

Want to offer a training?
Trainers will only be compensated with a Silver sponsorship for the camp, which can be also be applied as a sponsorship discount if you choose to support at a higher level. Additionally, some travel reimbursement (up to $400 per class) will be covered. Note that these are community trainings, meaning that we will be offering them at cost to cover food and other logistical expenses only. Learn more by emailing training@drupalcampnj.org.

**Contact Us**
Have a question about or an idea for sponsoring or supporting DrupalCamp NJ 2016?

**Email:** sponsorships@drupalcampnj.org

**Call:** 609-831-3265

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DrupalCamp NJ 2016

Order Form

Agency/Vendor Sponsor
☐ Diamond Sponsor ($2,400)
☐ Platinum Sponsor ($1,500)
☐ Gold Sponsor ($900)
☐ Silver Sponsor ($300)

Corporate Supporter
☐ Corporate Support ($1,500)

Company
______________________________________________________________________
**(spelled and punctuated exactly how it should be written in the DrupalCamp NJ Program)**

Mailing Address
______________________________________________________________________
*(as it should appear in your invoice)*

Sponsor/Supporter Fulfillment Contact Information

Full Name: _____________________________________________
Email: _____________________________________________
Phone #: _____________________________________________

Invoice Contact Information

Full Name: _____________________________________________
Email: _____________________________________________

Please return signed order form via email to sponsorships@drupalcampnj.org.

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Frequently Asked Questions

Table Assignment

Table space will be assigned based on the date of sponsor commitment and level of support. Those who commit earlier and at higher levels will be given the best table space locations (higher visibility, electrical access, etc.).

Session Submission

Session selection is not guaranteed or favored by being a sponsor. The camp committee selects sessions without regard to presenter details (name, company, etc.).

Camp Tickets

All camp tickets for sponsors and supporters must be used no later than Friday, January 15, 2016. On the following Monday, all unused sponsor/supporter tickets will be opened back to the general public.

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